



Servizi e Seta

silk different

**SERVIZI E SETA FEATURES AT TWO MILAN-BASED EVENTS:
FILO, with the new 24/25 FW Collection,
and the first FEEL THE GREEN | BEHIND THE STAGE,
with its own exhibition space**

This is going to be an intense week for the Biella-based company. After taking part in FILO with its 24/25 Weaving Collection, it will also be participating in the first "FEEL THE GREEN | BEHIND THE STAGE" – an initiative organised by Feel the Yarn®, a registered trademark of Consorzio Promozione Filati (CPF) bringing together Italy's leading yarn producers – with its yarn lines certified to respect our most precious asset, the environment.

The constantly evolving **SERVIZI E SETA** collection, to be showcased at **Filo on 22 and 23 February at the MiCo Milano Convention Centre**, does not merely follow market developments, but works to anticipate future trends through new yarn combinations and effects.

A scenario rediscovered in its classic traditional silks, evolved in their crêpe versions, with treatment combinations specifically designed to renew their image and technical characteristics and to create the most innovative textile products with a particularly stretchy, contemporary feel for the 2024/2025 winter season.

SERVIZI E SETA selects its yarns with extreme care to ensure silks – the business' driving force – that are fine, long and clean, for premium products of great value. The company specialises in extremely fine products and yarns obtained from exceptionally high quality silks, offering processes that maintain their **traditional shine, as in the case of SHAPPE silks** made from perfect, linear silk waste, or that display a **natural opacity through exclusive mechanical processing, as with the OPACUM silks** offering comfortable and refined versatility. Added to these are the **natural, wild TUSSAH silks with a dry hand, whose original and sophisticated shine is reflected in a wide and recently renewed range of colours.**



Servizi e Seta_ **Fine Shetland silks**



Servizi e Seta_ **Brushed silk**

For the 24/25 winter season, SERVIZI E SETA introduces **“air brushing” treatments that create natural volume**, offering each yarn a soft, warmer hand, ideal for colder temperatures.

A mixture of **richly coloured silk yarns combine to create unique virtuosities in new, delicate SHETLAND silks**, while **blown, multi-thread wool achieves an unimaginable lightness**, for full-bodied, ultra-soft fabrics in contemporary and never banal Irish hues.

Particularly special is the series of **yarns that are given a singular aesthetic by the addition of Lurex**, enhancing light and elegant fabrics that lend themselves to the most sophisticated occasions. Then there are **fancy effects such as regular or brushed silk bouclés or silk-wool blend bouclés**, for fabrics with a fashionable, youthful, contemporary creativity.



Servizi e Seta_ **Wool Bouclé**



Servizi e Seta_ **Silk Bouclé**

As part of “FEEL THE GREEN | BEHIND THE STAGE”, an initiative organised by Feel the Yarn® with the support of Pantone®, 4sustainability®, Politecnico di Milano - Department of Design, NLE (Nuova Libra Editrice) and CSM CAMERA SHOWROOM MILAN, SERVIZI E SETA will be on show at Milan’s Officine del Volo, on 23 and 24 February, to describe the “behind the stage” of fashion, giving ample space and voice to its major interpreters and to the strong values of sustainability and creativity of Italy’s first-rate knitwear supply chain. **SERVIZI E SETA will be taking part with its own exhibition space**, confirming its strong bond with the registered trademark of Consorzio Promozione Filati (CPF).

One of the greatest strengths of SERVIZI E SETA is its focus on environmental sustainability, reflected by a careful effort to avoid man-made, synthetic fibres and by a daily commitment to reduce the environmental and social impact of its business. To this end, for the coming winter season the company has obtained **RWS certification for its new ultra-fine wools**.

SERVIZI E SETA offers its customers the added value of a strong commitment to a better future, through the development of a controlled supply chain and the increasing use of fibres and yarns guaranteed by important certifications: *Associazione Tessile e Salute - Health and Textile Project, Oeko-Tex 100 Standard, European Flax, OCS - Organic Content Standard, GOTS – Global Organic Textile Standard, GRS Global Recycled Standard, RWS – Responsible Wool Standard*.

For more information:

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