

VIEW



THE MAINSEASON ISSUE

SPRING/SUMMER 2025

TEXTILES | FASHION | COLOURS | DESIGN CONCEPTS | SMART SOLUTIONS | BRAND STRATEGY

Fabric headlines

TEXT: SOPHIE BRAMEL

1. Slow fashion

The Slow Food movement has extended its reach to textiles with the launch of Slow Fibre in late 2022. Created to promote ethically and sustainably made products, the network began with a group of small artisanal mills and is now opening membership to larger companies. Its principles align well with those of high-end Italian spinners that have a long history of endorsing best in class production processes for luxury products designed to last.

BOTTO GIUSEPPE JOINS SLOW FIBRE

In line with its sustainable fashion principles, high-end spinner Botto Giuseppe has joined the Slow Fibre movement. “It is



BOTTO GIUSEPPE SLOWWOOL

consistent with the vision we pursue of establishing a harmonious relationship with both the environment and people in a fully transparent manner,” says company CEO Silvio Botto Poala. Adhering to this agenda covers all aspects of manufacturing across

five pillars: healthy, beautiful, clean, fair, and durable products and processes. “Buy less and better” encapsulates the notion of slow fashion fibres that the Valdilana-based mill offers in its Naturalis Fibra collection which features a wide array of ‘Slowwool’ references. Wool, along with cashmere and silk, are sustainably sourced and processed on modern machinery to offer the best in sustainable luxury, the company says.

FILPUCCI SEEKS TO SLOW DOWN

Italian spinner Filpucci has decided to reveal its new collection at Première Vision Blossom, in December, with a range of high-end natural yarns that are not designed for a specific season, a concept that embraces slow fashion precepts. This move responds to the needs of customers looking for more reactive and flexible suppliers, while addressing the issue of overproduction in the fashion industry, the company says. The decision to drop traditional seasonal trends in favour of

emotional and technical durability has inspired the company to focus specifically on natural yarns, deemed the best to convey the notion of longevity. But creating fancy yarns without incorporating any synthetic fibres is a technical challenge, it says, and requires great expertise in production processes. It has chosen silk for its elegance, preciousness, and versatility as the core of its new ‘Your’ natural story line. The result of this new research has led to the creation of Foglia, which Filpucci says is the first 100% silk chenille yarn.

CRAFTSMANSHIP SERVES A SOCIAL PURPOSE AT CARIAGGI

Italian high-end spinner Cariaggi is pursuing for the second year a goodwill partnership with Artemest, an online marketplace for handmade luxury products made in Italy, and San Patrignano, an association that supports those suffering from addiction. The Cagli-based spinner donated cashmere yarns from its Ethical Yarn Evolution collection that has been handmade into a capsule collection of cashmere throws sold on the Artemest platform. The products were made by San Patrignano community youth who have completed a four-year training programme. The TerraMadre project aims to enable them to acquire valuable skills that contribute to their personal growth and recovery. Proceeds from each sale will go entirely to the community of San Patrignano. “TerraMadre celebrates a deep connection with Italian textile production, a bond with nature, and a commitment to sustainable and ethical textile production,” says Sandro Pieri, who heads the San Patrignano workshops.

COLOMBO EXPLORES UPCYCLING

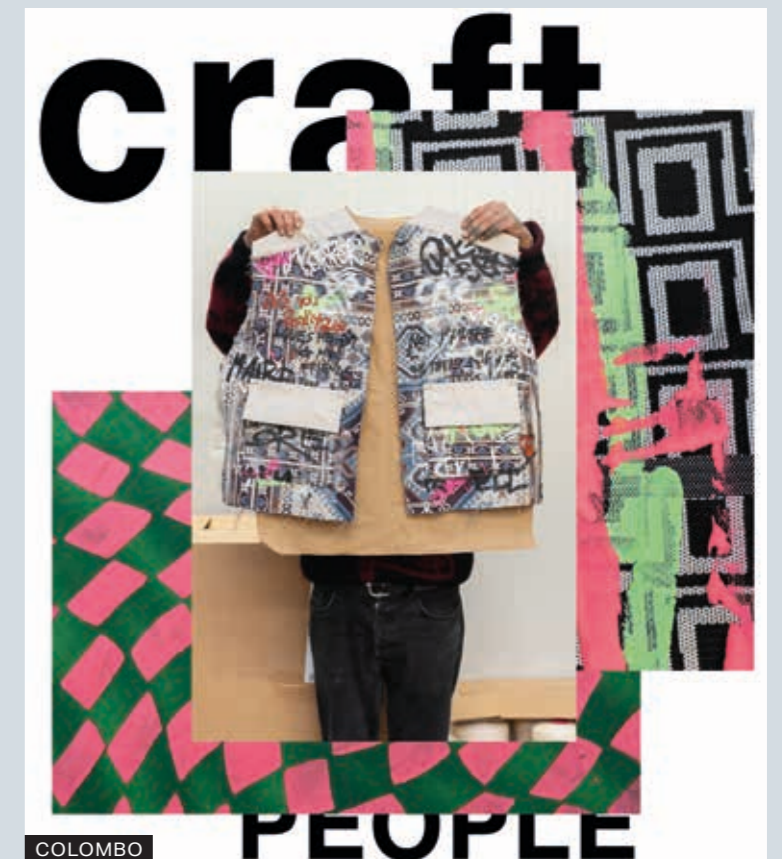
Colombo Industrie Tessili has chosen the name ‘Palindrome’, a word that reads the same backwards and forwards, for the latest project from its Progetto 62 creative laboratory headed by fashion designer Arman Avetikyan. The term illustrates the synergy between tradition, innovation, and technical know-how that the company highlights across its many collaborations. The latest in a long series brings together Art Design and the Eco-Creativo collective, a community based in Reggio Emilia that supports people with disabilities and mental health problems. Colombo supplied the fabrics, and the resulting capsule collection was to be displayed in a newly installed exhibition space, In Fabbrica, at the company’s headquarters in Fino Mornasco, Como.



CARIAGGI TERRA MADRE



FILPUCCI'S NEW CREATION: FOGLIA



COLOMBO

2. Natural & circular yarns

New products introduced by Italian spinning mills feature an ever-wider array of recycled materials made from pre- and post-consumer resources. These include cotton yarns made from knit cuttings, shirting fabrics made from old jeans, and recycled silk. Many of the secondary raw materials are supplied by Reverso. The Prato-based platform has set up take-back programmes and recycling workshops throughout the supply chain to scale up a truly circular textile economy.

MONTICOLOR JOINS REVERSO RECYCLING PLATFORM

As part of its vision for the future, Brescia-based Monticolor has recently joined the Reverso value chain as the exclusive partner for the development of cotton-based yarns made from



MONTICOLOR - FINE BREEZE

pre-consumer knit cuttings. The use of recycled materials offers significant energy and water savings as well as a lighter carbon footprint, it says. This will be confirmed by an upcoming life cycle assessment

that will measure the impacts of the company's new Reverso yarns. Terra, the first reference developed is said to be simple, natural, and organic, like the earth. Vimine, another Reverso reference made from post-industrial cotton waste, is a chunky roving enhanced with a double spiral of organic cotton to create unique colour blends within the braided texture.

CAFISSI'S ECOFIBERS NOW INCLUDE DENIM

Prato-based weaver Cafissi is adding new references to its Ecofiber Project with the introduction of shirting fabrics made from post-consumer jeans. These do not need to be dyed, further lessening their environmental footprint. This new range, launched for S/S 2025, joins a wide range of fabrics made



CAFISSI: RECYCLED DENIM FABRIC

from recycled post-consumer wool, cashmere, cotton, and polyester, blended at times with other eco-responsible fibres such as organic cotton, hemp and cupro. The company

thus furthers its goal to increase the proportion of fabrics that not only respect the planet but also meet to the needs of its clients for innovation, quality, functionality, and aesthetics.

SERVIZI E SETA USHERS IN RECYCLED SILK

The S/S 2025 yarn collection from Biella-based Servizi e Seta pushes the boundaries of innovation and sustainability in silk crepe yarns, its core specialty. The Shappe and Opacum



KERALA BY SERVIZI E SETA

silk yarns, spun using a unique twisting process that enhances the softness, lightness and snappy feel of natural silk and blends, is now also available in organic GOTS-certified silk. Crespum, the company's first 100% GRS-certified recycled silk yarn is said to be a versatile seasonless yarn that combines contemporary texture with machine-washability. Alaska, another highlight of the new collection, is made from OCS-certified organic cotton and can infuse a fresh and luxurious feel to genderless styles, the company says. Kerala, a new yarn made in a blend of linen and viscose, is said to offer a casual and cool texture ideal for looser feminine styles.

LANIFICIO DELL'OLIVO STRENGTHENS ITS SUSTAINABILITY SCORE

In its eighth annual sustainability report, high-end wool spinner Lanificio dell'Olivo continues to demonstrate its commitment to transparency, which it says is at the heart of its corporate responsibility strategy. Sustainability, the platform that monitors its efforts, has reinforced the People pillar, which covers working conditions. It reported flattering results for employee satisfaction and work experience, the company says. Lanificio dell'Olivo has recently started to collect data on greenhouse gas (GHG) emissions, part of the Planet pillar, which will eventually lead to the calculation of its carbon footprint. It hopes that these significant investments, which also cover the ethical treatment of animals, will strengthen its reputation for responsible manufacturing.



LANIFICIO DELL' OLIVO

3. Finishing touches

Fashion's smallest parts, composition labels, accessories and the like are now increasingly available in recycled, bio or plant-based materials or even agricultural waste. Textile additives are moving in the same direction with alternative solutions that promise high efficiency and low impacts. This will make life easier for eco-minded brands looking to go 100% plastic-free. Traceability technologies are also a part of a same line of thinking, in anticipation of a mandatory digital product passport for goods sold in Europe.

MATCHING LABELLING AND PACKAGING AT REDMARK

Based in Carpi, Italy, Redmark Accessori Moda focuses its efforts on keeping abreast of new trends to design its seasonal collections. It has recently introduced a selection of packaging items to match each product range of the main accessory line. These include boxes, shoppers, garment bags and pochettes,



REDMARK EXPANDS PACKAGING SOLUTIONS

to name a few. The move, the company says, is motivated by a desire to offer customers complete one-stop service. Redmark's Customer Service Department is set up to meet any enquiry anywhere in the world, whether based in its head office in Italy, or in one of its other three platforms in Turkey, Hong Kong, and New York.

POLYGIENE INTRODUCES A NATURAL ANTIBACTERIAL

Legislation in certain markets is pushing for metal-free anti-microbial additives, inspiring Polygiene to offer an alternative solution to recycled silver, its legacy technology. The new product, StayFresh Bio, was developed with Marseille-based clean tech company Proneem. The new active ingredient is based on a natural organic acid, lactic acid, that Nathalie Hagege, Proneem founder and CEO says is widely used in the food, pharmaceutical, and cosmetics industries. "It is a 100% plant-based technology, it is highly effective, and all of our products are made in France," she adds.

TRIMCO'S ECO-LABELS AND TRACEABILITY SOLUTIONS

A maker of labels, accessories and supply chain traceability solutions for the apparel industry, Trimco Group has been expanding its offering to include natural fibres and recycled raw materials. While composition labels are commonly made from polyester, the Hong-Kong based company has added a new regenerative cotton option through a partnership with Raddis Cotton, a direct-to-farm system that works with indigenous farmers in India. This is a solution for companies



RADDIS COTTON FARMER IN FIELD

looking for 'plastic-free' labelling, says Camilla Mjelde, the company's sustainability and compliance director. The group has also introduced labels made from Tencel x Refibra and offers badges made from materials derived from agricultural waste such as coffee, eggshells, pineapple, and sugarcane paper. In a partnership with Green Score, Trimco's ProductDNA platform can now be connected to a traceability app to display a product's PEF-based score. It could eventually contribute data to a digital product passport, part of the EU's Green Deal programme for textiles.

HAELIXA WELCOMES NEW PARTNERS

Swiss traceability solution provider Haelixa has received new funding from the Zürich Silk Association (ZSIG), one of the country's oldest trade groups, founded in 1854. "As an association with a rich history in textiles, ZSIG has a strong track record for selecting future-proof solutions," says Haelixa co-founder and chairman of the board Gediminas Mikutis. The DNA-based physical tracker has also been chosen by Hong Kong-based vertical cashmere fibre and knitwear supplier Artwell, an early adopter of the Good Cashmere Standard. Haelixa will develop a specific DNA marker for each set of farms selected by Artwell. Applied to fibres before dehairing, it will then be possible to trace the fibres in a finished garment back to a specific set of farms.



ARTWELL ADOPTS HAELEXA TRACER BABY CASHMERE GOATS - GCS

mens & womenswear S/S 2025

This is a delicate moment as we engage in new perspectives, continually expanding our thinking and embracing change. We have adjusted the focus of our inspirations this season to combine men's and women's wear. As gender dividing lines become increasingly meaningless, the focus is on personal choice and how we express ourselves in what we wear. Our influences and perspectives come from the multitudinous, fast-paced change that is happening in the world around us now. We are preoccupied by the exciting, diverse, and thought-provoking questions that circulate. It is these stimulating conversations that we explore in our stories. Imperative to the discussion is the influence of the rapid change happening with generative AI and how this novel imaginary realm traverses into the real world. The question of whether it will amplify the creative process, unleash greater possibilities of idea generation, or if it's planning a hostile takeover on human imagination is up for debate. In contrast, to ground ourselves, we look at the fragile beauty around us. We are interested in the way the younger generation probe deeply into the issues that threaten our planet, intelligently searching for solutions.

Inspirations and colours: HILARY SCARLETT & LESLEY HURST
Fashion and materiality: LESLEY HURST
Knits & yarns information: ORNELLA BIGNAMI
Photography: ROBERT ROWLAND
Catwalk images: LAUNCHMETRICS SPOTLIGHT

Unidentified artist, Str4ngeThing, has gone viral with his AI generated artwork that re-contextualises streetwear in a Renaissance setting. 'Innovation re-enchantment' woman right: H&M ad campaign. Background image: Moon seen from space station, NASA.





A-Life | Knits



Set firmly in the future, these knit silhouettes play with the body creating smooth second skin forms or 3D otherworldly shapes. Organic, artificial, and synthetic fibres mix to create extra fine yarns in shimmer cosmetic finishes for fine plains or mid-gauge dynamic stitch textures. Mulberry silk, cruelty-free tussah silk, organic cotton and recycled synthetics are key qualities for this hybrid story.

TOP: 1. PH5 2. CHET LO. 3. ACNE. 4. ERL. 5. ELMO MISTIAEN GENERATES AI CONCEPTUAL BEINGS. 6. MISSONI. LEFT: 1. BIAGIOLI (I) 2. SERVIZI E SETA – 100% NO CRUELTY TUSSAH SE 3. MANIFATTURA SESIA – 100% PES 4. PECCI FILATI – 52% ORGANIC CO, 48% PA 5. SERVIZI E SETA – 100% MULBERRY SE 6. FIL.PA – 85% CO, 15% PES 7. LANIFICIO DELL'OLIVO – 80% ORGANIC CO, 16% PA, 4% EA 8. PECCI FILATI – 100% ORGANIC SE 9. SERVIZI E SETA – 100% MULBERRY SE 10. FILPUCCI 100%VI 11. LANIFICIO DELL'OLIVO



Growth | Knits



Organic and naturally inspired textures come to the fore. Yarns are rarely plain and here the emphasis is on granular, melange, tonal twists, slubbed and broken effects. Jacquards and undulating surfaces mimic nature. Handmade looks include naïve embroidery, wild fringing, needle punching and patchworking, natural dye effects and Intarsia. Sustainable credentials are at the centre of this story.

TOP: 1. JW ANDERSON 2. LARUICCI 3. ANDERSSON BELL 4. STELLA MCCARTNEY 5. LI NING 6. FENDI. LEFT: 1. MANIFATTURA SESIA – 68% PES, 16% PA, 16% METAL 2. PECCI FILATI – 73% LI, 27% CO 3. SERVIZI E SETA – 70% LI, 30% NO CRUELTY TUSSAH SE 4. TOLLEGNO – 100% XF MERINO WO 5. BIAGIOLI 6. CARIAGGI – 70% WS, 30% SE 7. LANIFICIO DELL'OLIVO – 75% PA, 25% EA 8. FILPUCCI 100%ORGANIC CO 9. SESIA 10. FILPUCCI 87%LI, 10%PA, 3%EA 11. MONTICOLOR – 75% ORGANIC CO, 25% PA